



# GenoCells

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# The Seenergi Group : [www.seenergi.fr](http://www.seenergi.fr)



18 000

Herds



1 125 000

Dairy cows



134 000

Beef Cattle



80 000

Goats



445 000

Artificial Insemination



- > 1500 contributors
- > 400 advisors
- > 1000 sample collectors
- > 13 veterinary
- > 30 hoof cutters
- > Controle of the milking machine
- > Buiding team
- > Online store: [www.sanelevage.fr](http://www.sanelevage.fr)

 **GROUPE Seenergi**  
CONSULTING & INNOVATION





AND YOU ?  
WHAT HEAD WILL YOU MAKE  
#WhenYouKnow?







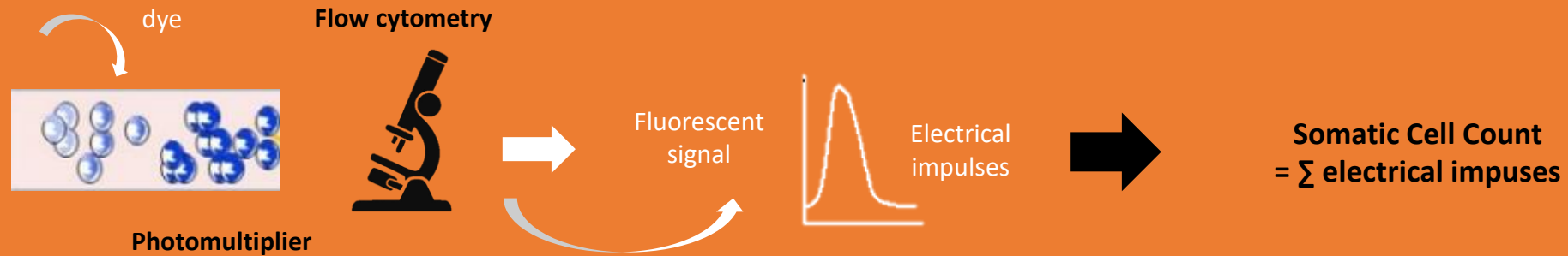
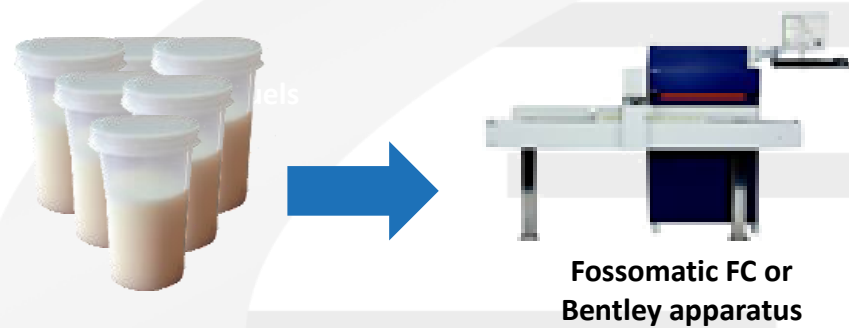
# Individual somatic cell count of dairy cows by genotyping tank milk

**Genomics at the service of technology**





## Current method of determining cell counts



Can we determine individual somatic cell count in another way ?

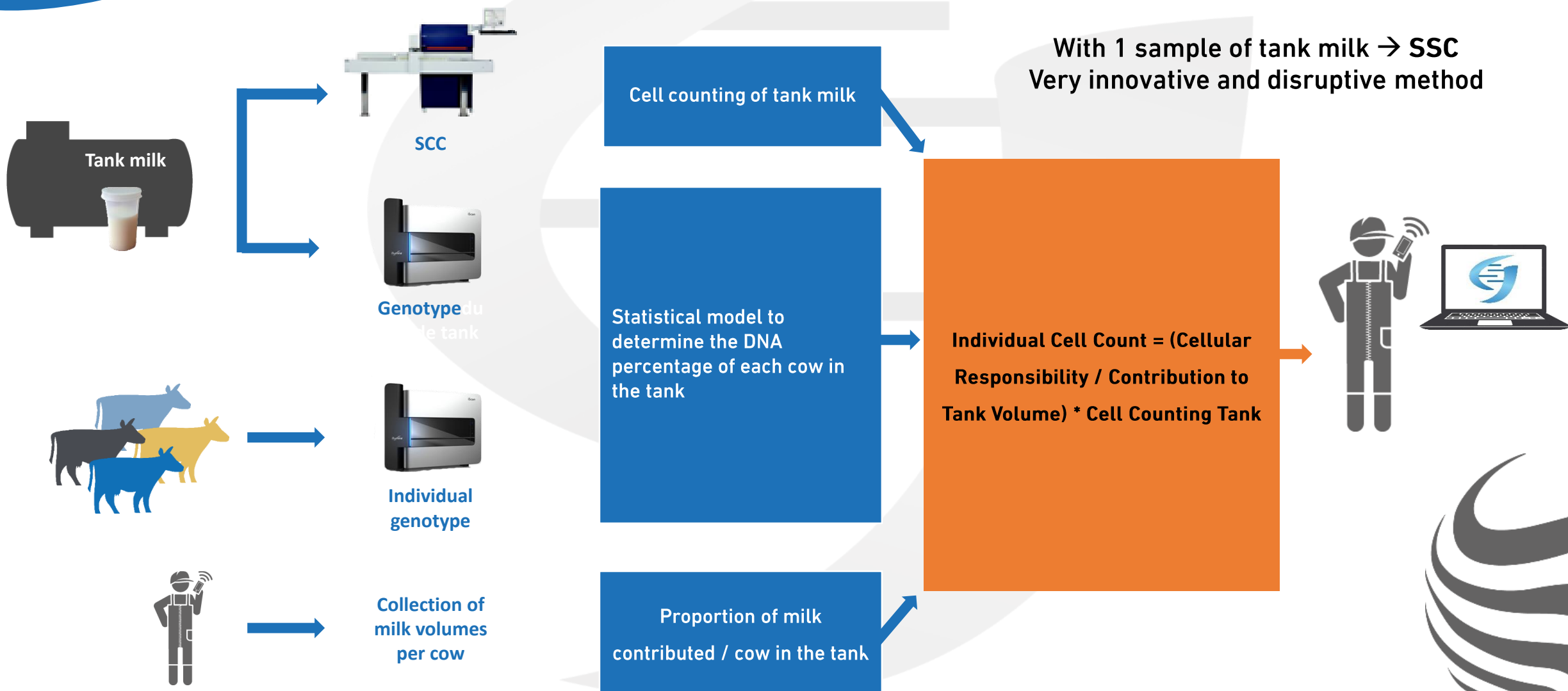








# Determination of individual cell counts by GenoCells<sup>®</sup>







# DNA percentage

The first result from GenoCells® is the DNA percentage of each cow in the bulk tank.

This DNA percentage = the somatic cells responsibility of the cow in the bulk tank. This result is very useful for farmers!

Example: herd with 100 cows

Penalty threshold for payment : 250 000 cells/ml

Cellular result of a tank milk : 280 000 cells/ml

The somatic cell result is 12% (30 000 / 250 000) higher than the goal

GenoCell® result:

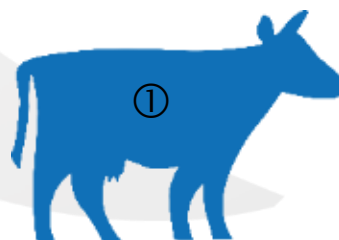
Cow 1: 15%

Cow 2: 6%

Cow 3: 1,6%

Cow 4: 1%

...



If the farmer take away the cow 1 from the tank, the SCC'll decrease 15% ( $280\,000 \times 0,15 = 42\,000$ ).

$280\,000 - 42\,000 = 238\,000$  cells/ml





## Somatic Cell Count



1,000 liters of milk in the tank  
272,000 cells / ml in the tank milk



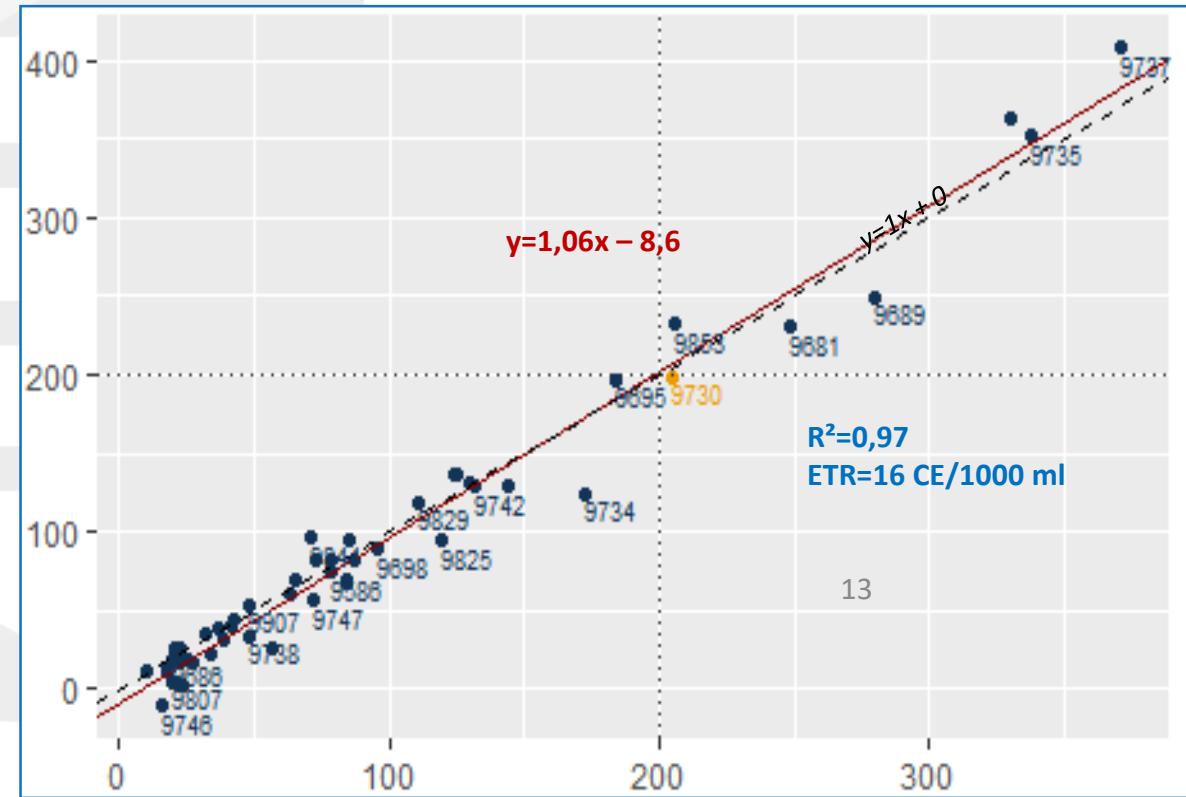
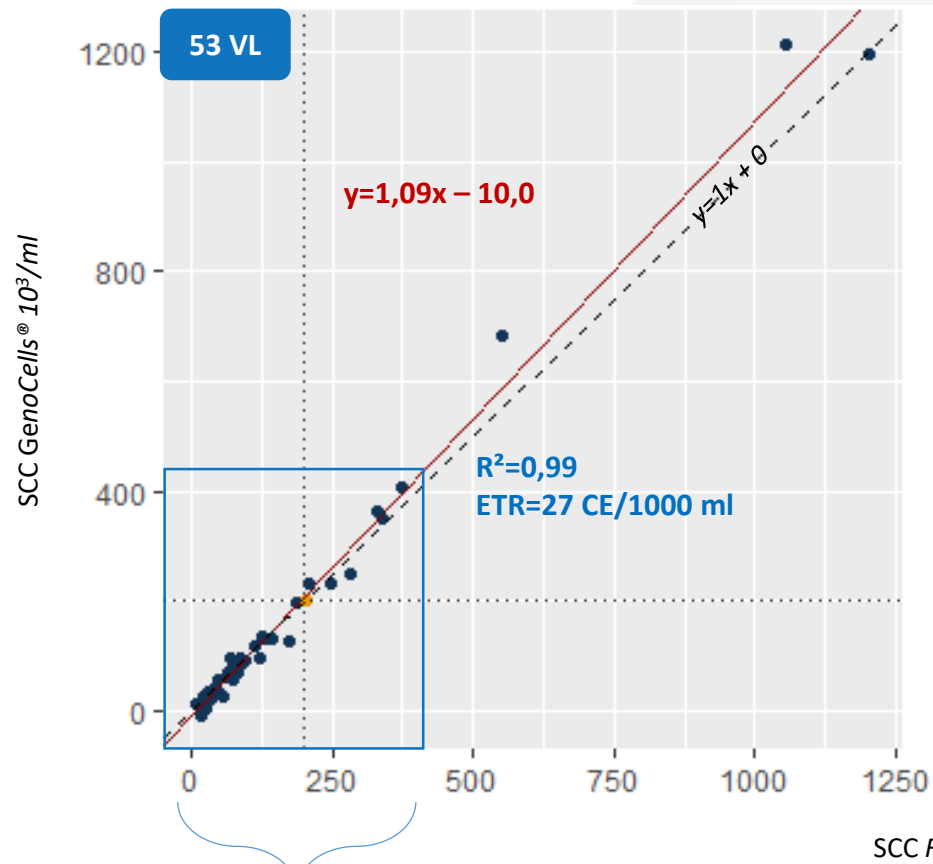
1.6% DNA of the "Flower" cow in the sample tank  
25 kg of milk or 2.5% of the volume of the tank milk

$$\text{SCC} : (0,016/0,025)*272\ 000 = 174\ 000 \text{ CE/ml}$$





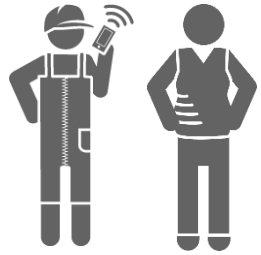
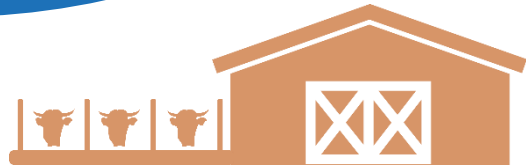
# R & D results: A very good determination



DNA doesn't lie



# Collecting individual cartilages by an agent



iScan reader







# Sending tank milk samples



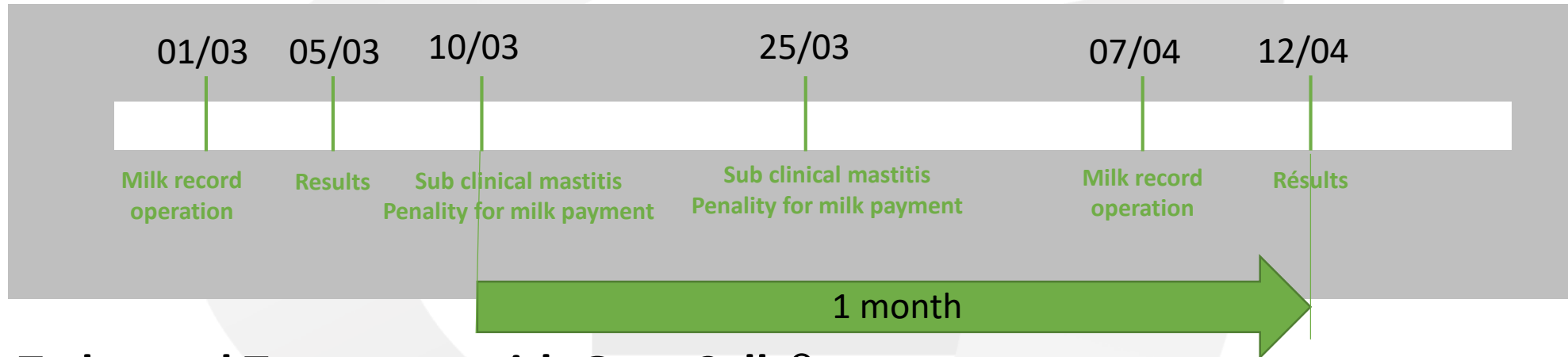
Lecteur iScan



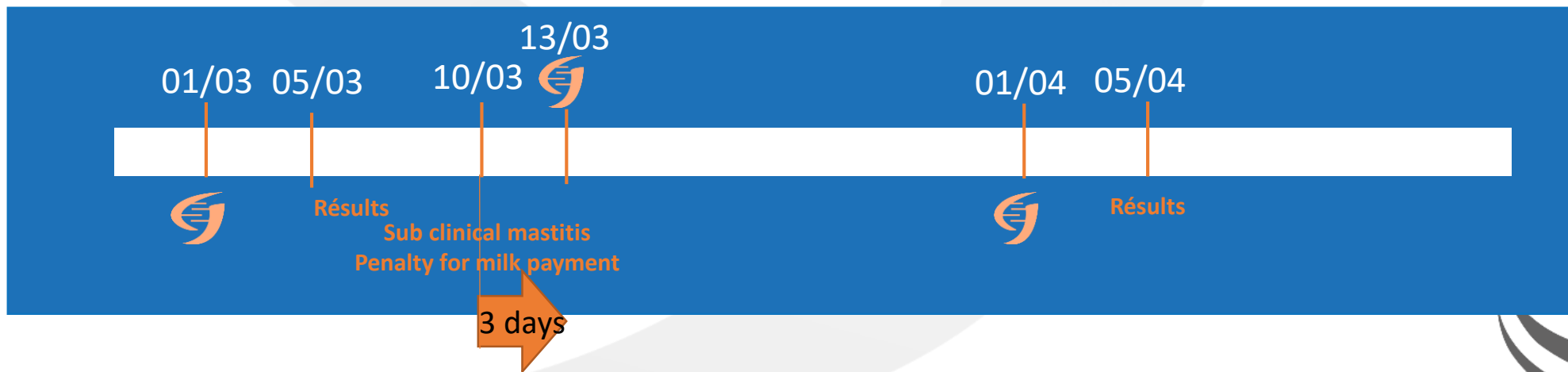


# Paradigm Shift

**Yesterday and today :**



**Today and Tomorrow with GenoCells®:**





## Benefits +++

### + convenient :

The analysis is done on a single sample of tank milk.

### + frequent :

24 series of individual cell counts per year.

### + competitive :

Cows with cells are identified as quickly as possible to act quickly





**Commercial offer GenoCells®**

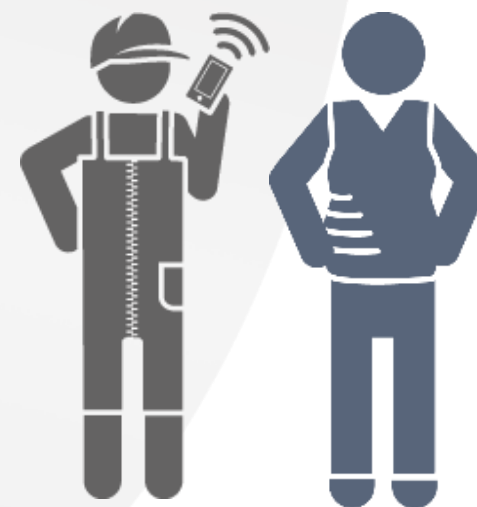






# Start of the offer

**Start of the GenoCells<sup>®</sup> offer :  
1<sup>er</sup> January 2018**





## Two possible offers

**GenoCells<sup>®</sup> Steering**

**GenoCells<sup>®</sup> Premium**





# GenoCells<sup>®</sup> Steering

Cell count results per cow **every 15 days.**

The breeder selects its frequency of SCC (every 15 days or more frequently at certain times of the year if necessary)

Possible option for additional cell count results

## **INCLUDED :**

Genotyping and genomic index of the pre-flock to sort and mate upstream of the breeding of heifers





# GenoCells<sup>®</sup> Premium

Cells count results per cow **every 15 days**. (or more frequently on certain periods if necessary)

**6**

Traditional performance checks: the farmer keeps the usual individual information and access to the additional indicators available (ketosis, pregnancy...)

Possible option for additional cell count results

**INCLUDED :**

Genotyping and genomic index of the pre-flock to sort and mate upstream of the breeding of heifers







**Thank you for your attention**